

eurasia

 **FORMULA
MASTERS** CHINA SERIES
青年冠军方程式系列赛



2014 Formula Masters Driver Guide

A blue and white Formula Masters race car is shown in the background. The car features the 'eurasia' logo in blue and white. A driver wearing a helmet with a Chinese flag is visible in the cockpit. The car is positioned on a track, and the background is slightly blurred, showing other people and structures.

eurasia

Formula Masters – A Realistic Career Step

In 2013 the successful Formula Pilota Series took a further step forward becoming the Formula Masters China Series. The state of the art Tatuus chassis was mated to a 190bhp normally aspirated VW 2.0L German F3 specification power unit. Volkswagen are the Championship Organizer bringing enhanced promotion, media coverage, hospitality and career enhancing opportunities for the best drivers.

The series is the only credible junior Formula career step in the Asian region and has grown in strength during 2013. The 2014 season promises even larger grid sizes with tough and exciting competition.

Eurasia Motorsport

Eurasia Motorsport, 2010 Formula BMW Pacific Driver, Rookie and Team Champions, 2011 Formula Pilota Masters Driver and Team Champions and 2012 Overall Formula Pilota Drivers, Asian Drivers and Team Champions invite drivers to join our Formula Masters Team for the 2014 Championship.

You will become a member of a team whose personnel are responsible for 40 championship successes in Asia in Series as diverse as Formula BMW Pacific, Asian Formula Three, GT3 Asia, Formula Toyota and Formula Pilota China. You cannot get any better.

You will receive World Class engineering and driver coaching. Follow in the footsteps of Eurasia drivers such as Daniel Ricciardo (British F3 Champion, 2010 Red Bull F1 Third driver, 2011 HRT F1 driver, 2012 Toro Rosso F1 driver), Marlon Stockinger 2012 Monaco GP3 race winner and Richard Bradley (2010 F.BMW Pacific Champion, 2011 and 2012 TOM'S All Japan F3 works driver).

Formula Masters – A Realistic Career Step

Why Eurasia?

- We take pride that our drivers move on from our team equipped to go the highest levels of the sport. Daniel Ricciardo, F1 driver comments “The grounding I received from Eurasia in my first year of racing allowed me to progress quickly through the ranks.”
- We educate our drivers to understand the technical side and to interpret data. “Keep sending us these guys, we are amazed at their grasp of data with so little experience” Carlin Motorsport multi-championship winning F3 team.
- Equal treatment for all our drivers – we give all our drivers equal attention.
- Championship winning team – Eurasia has won multi-championships in Asia
- GT and Sportscar opportunities – Graduate to GT and LMP racing in Asia with Eurasia and it’s associate teams.

Formula Masters

- Formula Masters uses the Tatuus FA010 car
- FIA F3 Homologated Monocoque
- Full FIA F3 Safety features
- 2000cc normally aspirated VW F3 engine producing 195bhp
- Bosch ECU
- Marelli data logger, AIM steering wheel dash
- 6 speed Sadev sequential gearbox
- Adjustable front and rear wings
- Pushrod double wishbone suspension
- Eibach springs, ORAM double adjustable dampers
- Limited combination of springs, anti-roll bars and gear ratios to keep costs in check
- Scrutineer access to engine data to ensure parity

Hospitality and VIP Lounge

At each event exclusive hospitality is provided for teams and their guests, sponsors and media partners.

Food and beverage is served in an environment to a standard expected by a major manufacturer.



Formula Masters Schedule

- International Series open to drivers of 15 years of age (by January 1st 2014) and over holding an International D or C licence
- Six events, 18 races
- 3 day events plus official test day
- Up to 120 minutes track time on official test day at each event
- 1 x 30 minute free practice, 1 x 30 minute QTT (15 minute Q1, 5 minute break followed by 15 minute Q2) and 2 x 25 minute and 1 x 15 minute race at each event

2014 Schedule*

Rounds 1-3	May 2-4	Sepang	Malaysia
Rounds 4-6	June 13-15	Zhuhai	China
Rounds 7-9	July 4-6	Inje	Korea
Rounds 10-12	August 22-24	Penbay	Taiwan
Rounds 13-15	September 19-21	Zhuhai	China
Rounds 16-18	October 17-19	Shanghai	China

* Subject to confirmation

2014 Race Package

- Lease of 2014 Specification Formula Masters car
- Payment of all management and administration costs
- Payment of all sea freight and transportation costs
- Team Management
- Mechanical service
- Event registration fees
- Race engineer, driver coaching and in-depth data analysis
- New dry race tyres supplied as per regulations (3 sets dries)
- One set of wet weather tyres supplied at 1st race
- All consumables and equipment to run a car
- Official Test fee (at events) for the team to run the car
- Large branding space on car allocated to Driver
- Race car finished in Eurasia livery
- Hospitality passes proved to the driver

Euro 145,000

Extra Costs

What is not included in the race fee:

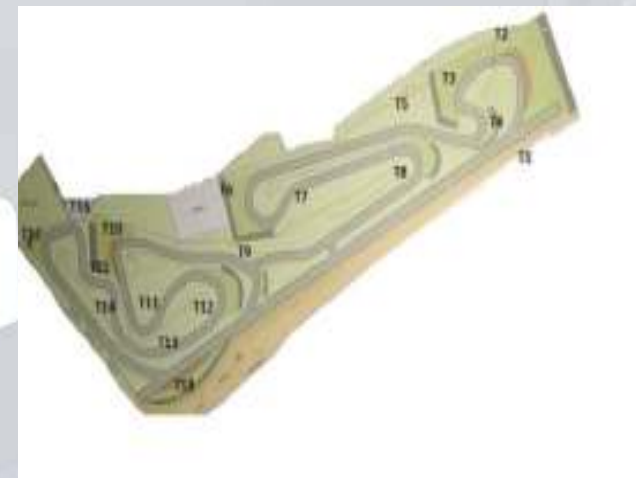
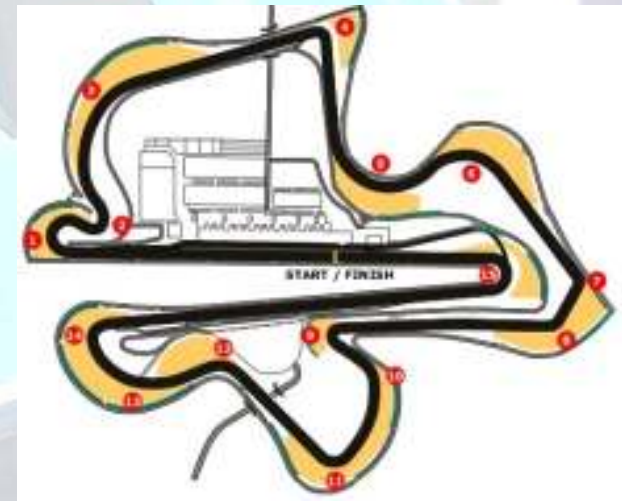
- Engine changes due to driver error (overrevs, ignoring alarms etc.)
- Additional wet weather tyres (we provide one new set at the first event)
- Additional dry official test tyres - at the first pre-event official test of the season it is optional for the driver to use up to three additional new sets of dry tyres. At subsequent events one additional dry new set is allowed for the official test. Cost is Euro 730 per set.
- Insurance Premium and Excess – The driver is responsible for the insurance premium (six event premium Euro 6000 in 2013, 2014 to be announced) and excess payment of Euro 3500 (2013 level, 2014 to be announced) for the first claim rising to Euro 5000 for subsequent claims. Maximum payout is Euro15,000. Any damage beyond this amount is for the driver's account. All accident damage under Euro3500 per accident, or Euro 5000 after one insurance claim, is for the driver's account.
- Drivers own flight, accommodation and transport costs.

Test Venues

TEST VENUES

Sepang F1 Circuit – Limited number of days are available at this challenging Malaysian Formula One track.

Clark International Circuit – The FIA sanctioned 4.km circuit is based in the Clark Special Economic Zone in the Philippines. The challenging circuit features two long straights and 18 turns. Five star hotels and an International Airport make this an ideal testing venue which has plenty of test days available.



Training for novices

We recommend that drivers who have not previously tested in a Formula Car undertake a minimum of two days training in our Formula BMW car.

This allows the driver to learn how to brake, change gear and control the clutch in a less powerful car. It is particularly recommended for karting graduates.



Test Dates and Costs - Sepang

Pre-season testing at the Sepang F1 Circuit in Malaysia will take place on the following dates:

December: 16-18

January: 6-8, 28-30

February: 7-9

April: To be announced

New tyres (minimum one set, two sets recommended per day) cost Eur 730 per set.

Test fee: Euro 2500 per day plus new tyres and accidental damage.

The cars must be insured, premium is Euro 300 per day for Euro 15,000 coverage with Euro 3500 excess

Eurasia can also offer training in our Formula BMW cars. Cost is Euro 2000 per day plus new tyres and accidental damage.

Test Dates and Costs - Clark

Clark International Circuit is open for testing most days of the week. We have two Formula BMW and one Formula Pilota car available. The latter is identical to a Formula Masters car with the exception of the engine which is a turbo FIAT power unit as raced in 2011-2012.

Cost per day is Euro 1800 for the F.BMW and Euro 2300 for the F.Pilota car.

New tyres, accidental damage and insurance premiums are extra.



2014 MEDIA COVERAGE

- Most experienced Motorsport PR agency in the region hired for FMCS PR work
- Media value generated over the season ytd > 32 Mio RMB
- Season launch with around 50 Media
- 15 motorsport and general interest media attending each event of FMCS
- Press releases and newsletter
- Pre-event release & Post-event round up
- Friday, Saturday- and Sunday report
- Newsletter between the events
- Chinese (weibo, youku) and international (facebook) social media presences
- Race weekend sum up and documentary clips produced and distributed by media partner Auto Motor und Sport
- Every race weekend highlight video clips distributed over the major websites e.g. youk



Contact Information

Mark Goddard

E Mail: mark@eurasiamotorsport.com

Mobile: + 63 917 8445925

Tel/Fax: + 63 2 833 8392

Web Site: www.eurasiamotorsport.com