



ASTON MARTIN
RACING

CMRT
eurasia



2017 Blancpain
GT Series Asia
AM class
Champions

Aston Martin
Racing Official
Partner Team



2018 Blancpain GT Series Asia Driver Guide

Blancpain GT Series Asia



- Organized and promoted by SRO, organizer of the Blancpain GT Series in Europe plus many iconic endurance GT events
- The Blancpain GT Series are the most successful GT events on the planet.
- Blancpain GT Series Asia was first run in 2017 and was a resounding success with large grids averaging up to 28 cars
- The series uses its global Balance of Performance to ensure performance parity
- Six events with two, one hour races per event. Two drivers share the car. Timed mandatory pit stops
- Races broadcast live on Foxsports and full live streaming of each race
- World class hospitality service provided for drivers and guests by SRO
- Dedicated SRO race direction and scrutineering
- World class circuits – Sepang, Buriram , Fuji, Suzuka and Shanghai

CMRT Eurasia Motorsport



- CMRT Eurasia is an official Aston Martin Partner Team
- 2017 Blancpain GT Series Asia AM Class Champions
- GT3 Race winners in GT Asia and podium finishers in the Dubai 24H. Team Champions in GT Asia
- Race and championship winners in Asian Le Mans
- Top six overall in the 2015 and 2016 European Le Mans Series, twice competed in Le Mans 24H
- Many years of racing Aston Martins give us a competitive edge with the brand
- Local knowledge combined with European experience gives you a winning combination



Aston Martin Vantage GT3



- 6 Litre V12, 600bhp, 700nm torque
- X-trac six speed sequential transmission with paddle shift
- ABS and traction control
- Latest upgrades
- Car is competitive in series throughout the Globe
- Eurasia has extensive experience at the circuits with the car, we have full local knowledge



The Schedule



2018 Race Dates*

| Date | Circuit | Country | Nearest International Airport |
|-----------------|--------------------------------|----------------|--------------------------------------|
| April 14-15 | Sepang International Circuit | Malaysia | Kuala Lumpur |
| May 12-13 | Buriram International Circuit | Thailand | Bangkok (connect to Buriram) |
| June 30-July 1 | Suzuka Circuit | Japan | Nagoya (Osaka Airport also close) |
| July 21-22 | Fuji Speedway | Japan | Narita, Tokyo |
| September 22-23 | Shanghai International Circuit | China | Shanghai (Hongqiao and Pudong) |
| October 13-14 | TBC | China | |

* All dates provisional and maybe subject to change

Each event consists of

- 2 x 45 minute Practice Sessions
- 1 x 30 minute Official Practice Session
- 2 x 15 minute qualifying sessions
- 2 x one hour races

Media Coverage

- Races broadcast live on Fox Sports throughout the Asian region
- Also broadcast on Motor Trend on demand in USA and Europe, Motorsport TV in Europe, Bein Sports in the Middle East and Africa, Fox Australia and True Visions in Asia.
- Live streaming on many Internet platforms
- Fantastic exposure for drivers, teams and sponsors
- Social Media Coverage and On-Line press adds further value



Media Coverage



59.3M

TOTAL
IMPRESSIONS



643,000

TOTAL
IMPRESSIONS

 **500,000**

READERS - GUARANTEED PRINT COVERAGE

Eight pages in November and December issues

 **147,000**

VIEWS - 40 POSTS ACROSS 10 CHANNELS

Chinese social media promo - Weibo, WeChat, Facebook, Sport Auto, other

 **2.4M**

LIVE VIEWS - ACROSS 26 STREAMING CHANNELS WITH CHINESE COMMENTARY

Inc. Douyu, Micro TV, Iqiyi, Wasu, Longzhu, Panda, QQ, Hysports, Yizhibo & Guanmin

 **223,000**

POST-EVENT VIDEO VIEWS

Two bespoke videos distributed across eight channels inc. Youku, Yiche and LeTV

Media Coverage

Video has become the most powerful tool for engaging with fans on social media and across the web. Blancpain GT Series Asia maximises this at every round by producing a range of live, pre-recorded and post-event content.

- ▶ All races streamed live and free-of-charge with English commentary
- ▶ All qualifying sessions streamed live and for free with English commentary
- ▶ Dedicated social media highlights available one hour after each race
- ▶ Pre-event build-up filmed on-site
- ▶ Post-event wrap-up
- ▶ Bitesize viral race snippets
- ▶ Features courtesy of official media partner, Sport Auto
- ▶ Trackside and behind-the-scenes Facebook Live videos
- ▶ Live streams with Chinese commentary for Chinese social media platforms



2018 Race Package



Our fee for the 2018 Blancpain GT Series Asia is Euro** per driver for the season.

- All management and administration costs
- Payment of all sea freight and transportation costs
- Team Management
- Mechanical service
- Event registration fees
- Race engineer, driver coaching and in-depth data analysis
- New race tyres supplied as per regulations
- All consumables and equipment to run a car
- Branding space on car allocated to Driver
- Hospitality passes provided to the driver
- Two drivers sharing

**** Contact us for details**



Just arrive and drive!

Extra Costs



What is not included in the race fee:

- Engine and gearbox damage due to driver error (over-revs, ignoring alarms etc.)
- Insurance premium and excess – In the event of an accident the driver is responsible for the insurance excess payment. Subject to the drivers record the excess is Euro 25k (rising to 30k for a second claim) with a premium of Euro 2,000 per driver per event.
- The driver is only responsible for damage caused when he is in control of the car, he is not responsible for damage costs caused by the other driver sharing the car
- Drivers own flight, accommodation and transport costs. We can arrange accommodation and rental cars for you



Contact Information



Mark Goddard

E Mail: mark@eurasiamotorsport.com

+ 63 917 8445925

Web Site: www.eurasiamotorsport.com