

CHINA ENDURANCE SERIES LMP3 GUIDE



FRD LMP3 Championship

Launched in 2017 the FRD LMP3 Championship was a new concept organized by experienced Chinese promotor, FRD, and approved by the ACO, the organizer of the Le Mans 24 Hours and the World Endurance Championship. It proved to be a tremendous success with well supported events, great media coverage, competitive racing and large crowds. The Championship has been renamed the China Endurance Series for 2018.

Each event consists of:

- 2 x one hour free practice sessions
- 2 x 10 minute qualifying sessions
- 50 Minute Race One with compulsory timed pit stop
- One hour Race Two with compulsory timed pit stop
- Controlled tyres and fuel

Race Dates

One event remains for 2018

Nov 9-11 Tianjin Circuit

We have seats available in both our #3 and #22 cars. Our race winning driver Martin Cao who will provide excellent data and advice for all our team drivers.

Tianjin is a brand new track built 40kms away from Beijing International Airport. CES will be the main race in the inaugural event at the Chinese track.

Media and Promotion

- CCTV 5 Nationwide coverage in China with ten minute highlight “free to air” program after each event
- Each race streamed live on multiple platforms in both China and the rest of the World
- Live Timing via gettracereults.com
- Chinese social media such as Weibo, sportsqq, youku, wechat
- Other social media including facebook and YouTube
- Eurasia Motorsport website, facebook and twitter coverage provided by BAM Promotions
- International Standard On track hospitality provided for drivers and guests



Media and Promotion

Media	2017 Review	2018 Projection
Facebook	1 million viewers	2 mil viewers
Youtube	50 videos posted	150 videos
Instagram	Reached 50,000 users	100,000 users
Twitter	Over 100 news	300+ news
Wechat and FRD website	Over 30 news each race	40+ news each race
New media re-post	Over 600 re-posted	Over 800
Live streaming channels	38 each race	40 each race
Live streaming spectators	Over 10 million viewers	20 million
TV live and delayed broadcast	CCTV5 & GD TV	CCTV5 & GD TV
Race highlight broadcast	CCTV5: 5-10mins/ race GDTV: 4mins/ race	CCTV5: 5-10mins/ race GDTV: 4mins/ race
GDTV promo	400 times each race	500 times each race
360 mins highlight each race	Repeat delayed broadcast on GDTV	Repeat delayed broadcast on GDTV
26 mins race summary	Delayed broadcast on GDTV	Delayed broadcast on GDTV
Online KOL	1.7 million viewers	3 million viewers

Ligier JSP3

- Coupe with carbon monocoque
- Nissan VK50 V8 5 Litre 420 hp engine
- Marelli engine management, Cosworth steering wheel and data logging
- Xtrac 6 speed semi automatic paddle shift gearbox
- Brembo brake system, 6 pot calipers with steel discs
- Double wishbone puhrod system
- Three-way dampers with third element front and rear
- Aerodynamics developed with CFD
- Plenty of advertising space



Eurasia Motorsport

- Eurasia Motorsport is one of the most experienced and successful teams in the region
- Race winners in the 2017 FRD China Series
- We managed and ran the championship winning Ligier LMP3 cars in the 2015-16 Asian Le Mans Series and the 2016 Asian Le Mans Sprint Cup
- Fantastic record in developing drivers, graduates currently racing and winning in F1, GT and WEC.
- Current Le Mans 24H and European Le Mans experience. We are the most experienced LMP team in the region.
- Drivers can graduate with the team to Asian Le Mans LMP3 and LMP2 and on to Le Mans and WEC
- Decades of experience racing in China and South East Asia

The Cost

- The cost for an event is Euro (contact us for details) per driver all inclusive including insurance premium (excess Euro 15k)
- Two drivers sharing the car
- Arrive and drive
- Large advertising space provided to each driver on the car



Contact Information



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