

Eurasia Motorsport



TCR Asia International Series 2019 Driver Guide





About TCR Asia International Series

- TCR Asia is part of the global success story that is TCR
- One World Championship, three regional and eleven National Championship make up TCR
- 12 manufacturers build TCR cars
- Cost effective regulations which allow all makes to be competitive. Global BOP applied
- Michelin slick racing tyres
- 2019 will be the 5th season of TCR Asia
- Three event TCR Malaysia winter series at Sepang in January-February 2019
- Five event main series visiting four countries - Sepang, Shanghai, Ningbo, Bangsaen and Yangeom circuits
- 590 + homes with TV access, live streaming of all races and Global Media exposure



Eurasia Motorsport

- Founded in 2003, Eurasia Motorsport is one of the most successful teams in the region. We are a Hong Kong Registered company with bases at the Sepang F1 Circuit in Malaysia and the Clark International Circuit in the Philippines.
- Strongest engineering team in the region with current Le Mans 24H, European and Asian Le Mans plus championship and race winning Formula car experience. Our personnel were responsible for multi championship winning campaigns in National Touring Car Series
- Managed by experienced motorsport professionals such as Team Principal, Mark Goddard, multi-racing winning champion driver and an F1 Safety Car Driver whose teams have won 41 championships in the region.
- Eurasia Motorsport is also a successful GT and LMP team. GT Asia Team Champions, Dubai 24 Hours Overall Podium, Blancpain GT Series Asia AM Champions, Asian Le Mans LMP3 Champions, top six in 2015 and 2016 European Le Mans, three times Le Mans 24h competitor in LMP2.
- Drivers can graduate all the way to the World TCR Championship with the team

We are a global team with success in Europe and Asia

Eurasia Motorsport



Hyundai team up with Eurasia

- Eurasia are pleased to announce we will be running Hyundai i30 N TCR cars in the 2019 TCR Asia International Series.
- The car is currently leading the World TCR Championship and is the most competitive package available.
- Hyundai will provide engineering support and an on-circuit parts supply for the team
- Team and manufacturer aim to win the 2019 TCR Asia Series





Hyundai i30 N TCR

- Engine – Turbo 16v 1998cc 340bhp
- Transmission – FWD, X-Trac 6 speed sequential paddle shift, LSD
- Suspension – Gas filled dampers, anti-roll bars front and rear, electric power steering
- Brakes – Dual circuit hydraulic system, ventilated discs, four pot calipers front and two pot rear
- Dimensions – 4450mm long x 1950mm wide, 2650 wheelbase
- Minimum Weight – 1265kg with driver
- BOP – Currently 97.5% engine performance level, 0kg ballast, Ride height 90mm
- Safety – Latest FIA safety with homologated roll cages, seat, fuel cells
- Data – Full data logging for engineering and driver coaching





Race dates and format

2019 Malaysian TCR “Winter Series”

Three events, 6 races

January 18-20	Sepang International Circuit	Malaysia
January 25-27	Sepang International Circuit	Malaysia
February 22-24	Sepang International Circuit	Malaysia

2019 TCR Asia International Series

Five events, 10 races.

5-7 April	Sepang International Circuit	Malaysia
3-5 May	Korea International Circuit	Korea
31 May -2 June	Shanghai International Circuit	China
5-7 July	Zhejiang International Circuit	China
Aug 30-Sept 1	Bangsaen Street Circuit	Thailand

*Dates provisional and may be subject to change

Each event will consist of:

- 2 x 30 Minute Official Practice sessions
- 1 x 30 Minute Qualifying session
- 2 x 30 minute races



Eurasia Motorsport



TV Coverage



TCR ASIA SERIES BROADCAST

590+ MILLION HOMES

FOX SPORTS ASIA* STAR SPORTS CHINA // KOREA

* 346-MILLION HOMES

EVERY RACE BROADCAST **LIVE ONLINE** - AROUND THE GLOBE



2017 Social Media Coverage – 2018 to follow

facebook **4,469,487** IMPRESSIONS*
108,255 FANS **2,773,603** REACH **@TCRAsiaSeries**
96,143 ENGAGED USERS
612,363 TOP POST REACH
38,133 POST LIKES **483,639** VIDEO VIEWS
TOP COUNTRIES: THAILAND (41.0%) / INDONESIA (23.2%) / PHILIPPINES (9.4%) / BRAZIL (4.4%) / MALAYSIA (3.9%)
AGE GROUPS: 18-24 (19%) / 25-34 (45%) / 35-44 (21%)

440 FULL VIEWS **twitter** **192,597** IMPRESSIONS* **18,117** PROFILE VISITS
TOP COUNTRIES: UK (14%) / JAPAN (6%) / ITALY (6%) / USA (5%) / CHINA (5%) / HKG (5%)

WEBSITE www.asia.tcr-series.com
202,929 PAGE VIEWS* **2:15** AVG. SESSION DURATION
TOP COUNTRIES: HONG KONG (12.8%) / THAILAND (10.5%) / MALAYSIA (8.5%) / GERMANY (8.0%) / CHINA (6.2%)

YouTube www.youtube.com/AFOSTV
31,567 VIEWS **2930** SUBSCRIBERS



Spectator Figures and Media

2017 SPECTATORS



MEDIA CHINA



MEDIA GLOBAL



Eurasia Motorsport



Business to Business

- Driver and Team Partners have the opportunity to entertain guests with their own exclusive hospitality suite or exclusive tables within the TCR Hospitality area in the paddock
- Enjoy great food and drink with a view of the race track
- Guests can meet the team and driver and walk the grid prior to the race start
- A truly immersive unforgettable experience





2019 Race Package

- 2019 Specification Hyundai TCR car
- Payment of all management and administration costs
- Payment of all sea freight and transportation costs
- Team Management
- Mechanical service
- Event registration fees
- Factory engineering support
- Race engineer, driver coaching and in-depth data analysis
- New dry race tyres supplied as per regulations for qualifying and race (2 sets dries)
- One set of good wet weather tyres supplied at 1st race
- All consumables and equipment to run a car
- Large branding space on car allocated to Driver
- Race car finished in Eurasia livery



Discount for signing up for both winter and full series



Extra Costs

What is not included in the race fee:

- Engine changes due to driver error (overrevs, ignoring alarms etc.)
- Additional wet weather tyres (we provide one set at the first event)
- Additional dry tyres, if applicable for race week testing
- Insurance Excess – Excess amount is Euro 7500 for first claim, Euro 10,000 for subsequent claims (and for a street track first claim).
- Drivers own flight, accommodation and transport costs



Budget Requirement

TCR Malaysia Winter Series

Euro : Contact us for details

TCR Asia International Series

Euro: Contact us for details

Total for both Series

Euro: Contact us for details

This is a budget which allows the driver the best possible chance of being competitive.



Contact



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