

Eurasia Motorsport



TCR Asia International Series 2020 Driver Guide



About TCR Asia International Series

- TCR Asia is part of the global success story that is TCR
- One World Championship, three regional and eleven National Championship make up TCR
- 12 manufacturers build TCR cars
- Cost effective regulations which allow all makes to be competitive. Global BOP applied
- Michelin slick racing tyres
- 2020 will be the 6th season of TCR Asia
- Five event series visiting four countries – Japan, China, Malaysia and Thailand
- 590 million homes with TV access, live streaming of all races and Global Media exposure



Founded in 2003 Eurasia is one of the most successful teams in the region with multiple race and championship winning campaigns in series ranging from Formula cars to GT, LMP to Touring cars.

The team has also recently competed in European Le Mans and the Le Mans 24h. We can safely boast our technical personnel are world class and have worked at some of the highest levels in motorsport.

We are a Hyundai Motorsport Customer Racing Team currently running two Hyundai i30N cars in the TCR Asia International Series.





Our graduates

Eurasia Motorsport currently leads the Asian Driver Class in the 2019 TCR International Class with Daniel Miranda in our Hyundai i30N.

Join us to discover why so many of our graduates go on to have successful professional careers in Formula cars, LMP, GT and Touring cars.

Receive world class driver coaching.

Trained by Eurasia!





Hyundai i30 N TCR

- Engine – Turbo 16v 1998cc 340bhp
- Transmission – FWD, X-Trac 6 speed sequential paddle shift, LSD
- Suspension – Gas filled dampers, anti-roll bars front and rear, electric power steering
- Brakes – Dual circuit hydraulic system, ventilated discs, four pot calipers front and two pot rear
- Dimensions – 4450mm long x 1950mm wide, 2650 wheelbase
- Minimum Weight – 1265kg with driver
- Safety – Latest FIA safety with homologated roll cages, seat, fuel cells
- Data – Full data logging for engineering and driver coaching





Race dates and format

2020 TCR Asia International Series

Five events, 10 races

Venues and dates to be announced shortly.

April	Sepang International Circuit, Malaysia
May – June	Two events in China (Shanghai + TBN)
July	Bangsaen Street Circuit, Thailand
September	TBA

Each event will consist of:

- 2 x 30 Minute Official Practice sessions
- 1 x 30 Minute Qualifying session
- 2 x 30 minute races
- 1 to 2 hour test held on race week (except Bangsaen)





TV Coverage



TCR ASIA SERIES BROADCAST

590+ MILLION HOMES

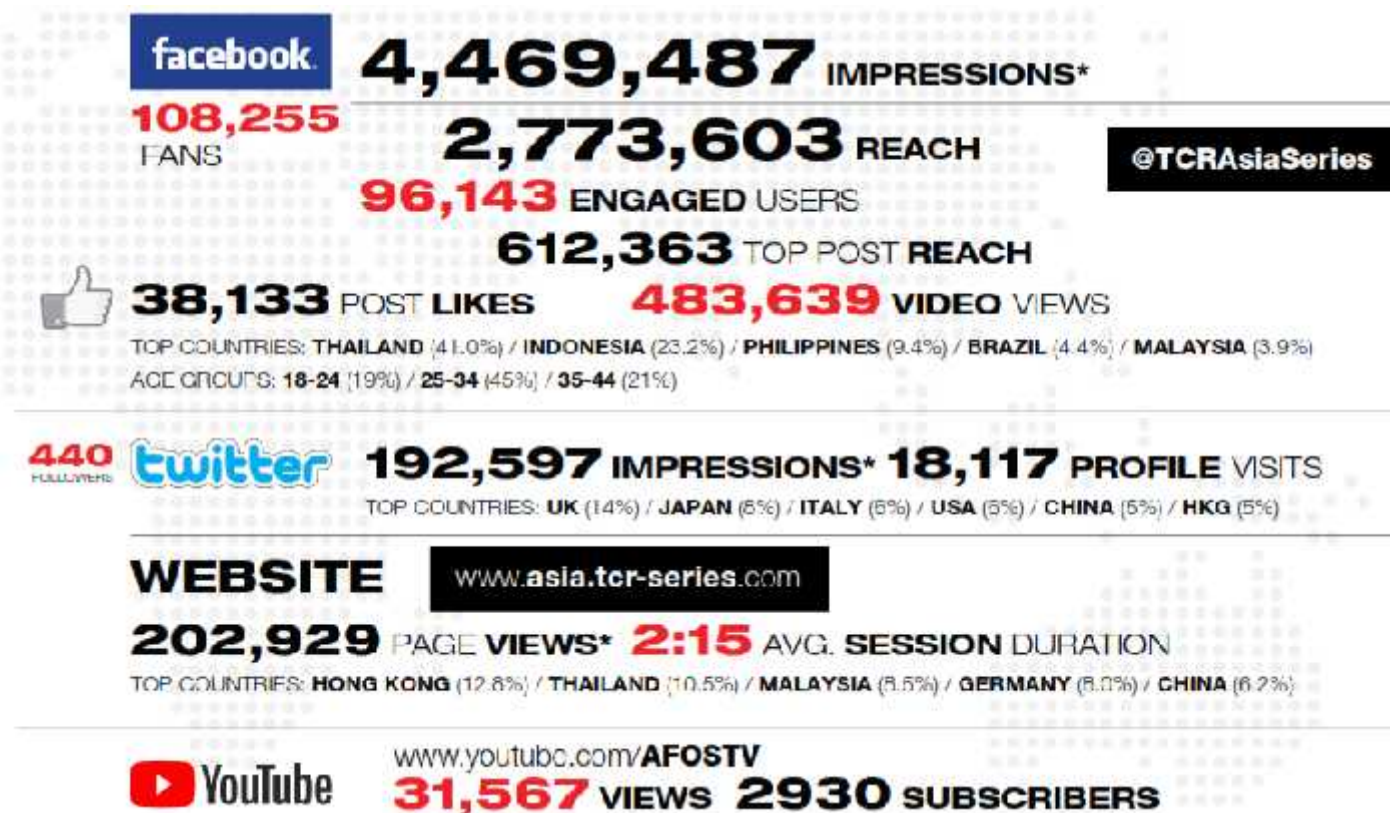
FOX SPORTS ASIA* STAR SPORTS CHINA // KOREA

* 346-MILLION HOMES

EVERY RACE BROADCAST **LIVE ONLINE** - AROUND THE GLOBE



Social Media Coverage – latest figures to follow





Spectator Figures and Media

Bangsaen Street Circuit attracts over 300,000 spectators. Average 10,000 for the other events.

MEDIA CHINA



MEDIA GLOBAL





Business to Business

- Driver and Team Partners have the opportunity to entertain guests with their own exclusive hospitality suite or exclusive tables within the TCR Hospitality area in the paddock
- Enjoy great food and drink with a view of the race track
- Guests can meet the team and driver and walk the grid prior to the race start
- A truly immersive unforgettable experience





2020 Race Package

- 2020 Specification Hyundai TCR car
- Payment of all management and administration costs
- Payment of all sea freight and transportation costs
- Team Management
- Mechanical service
- Event registration fees
- Factory engineering support
- Race engineer, driver coaching and in-depth data analysis
- New dry race tyres supplied as per regulations for qualifying and race
- One set of good wet weather tyres supplied at 1st race
- All consumables and equipment to run a car
- Large branding space on car allocated to Driver
- Race car finished in Eurasia livery





Extra Costs

What is not included in the race fee:

- Engine, gearbox and clutch damage changes due to driver error (overrevs, ignoring alarms etc.)
- Additional wet weather tyres (we provide one set at the first event)
- Additional dry tyres, if applicable for race week testing
- Insurance Premium and Excess – cost depends on driver's record and experience. As a guide expect an excess of around Euro 10k and a premium of Euro 2500 per event
- Drivers own flight, accommodation and transport costs



Budget Requirement

TCR Asia International Series

Euro: Contact us for details



Contact



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