



EURASIA MOTORSPORT

ASIAN LE MANS SERIES 2020-2021

Eurasia Motorsport is a Hong Kong Registered company with a workshop at the Sepang Circuit in Malaysia and soon to be in Spain and the USA.

The team is a multi championship winner in Formula BMW Pacific, Formula Pilota and Formula Masters Asia developing drivers such as Daniel Ricciardo and Antonio Giovinazzi. We have since 2010 competed in GT3 winning many races and the GT Asia Team Championship and also the Blancpain GT Series Asia AM Class Championship. We are also race winners in the Asian Le Mans Series GT Class.

Eurasia is an experienced LMP team competing in LMP2 four times in the Le Mans 24h and we are top six LMP2 championship finishers in European Le Mans, LMP2 race winners in Asian Le Mans and LMP3 Championship victors.

We have worked with many of the best LMP and GT Drivers on the planet. We know what it takes to win.



The Asian Le Mans Series 2020-2021 is the 8th Season for the ACO Organized championship.

The format is similar to European Le Mans with four races and managed by the same race direction and scrutineering staff as in Le Mans, WEC and ELMS

Live streaming of all races

Podium and trophies for LMP2, LMP2 AM, LMP3, GT and GTAM classes

Automatic Le Mans Entry to the Le Mans 24 for the LMP2, LMP3 and GT Championship winners



Due to Covid-19 the 2020-21 Series will be held at a single venue, the Yas Marina F1 Circuit in the UAE.

Access to the UAE is open to all Nationalities with Covid-19 negative test results. Abu Dhabi airport is easily accessible.

Two events of two races each.

Each event will consist of 1 x 2h test session, 2 x 1.5h Free Practice Sessions, 1 x 15m qualifying session and 2 x 4 h races

At least one race held at night under floodlights and one race on the “F1 Corkscrew” layout.

Event One – February 4-6

Event Two – February 18-20

Ligier JSP217 Gibson.

Competitive in Eurasia's hands in the 2019-20 Asian Le Mans Series with a Eurasia car twice on pole position and front row in the other two races.

Two new lap records in the races at the Bend and Buriram and second fastest race laps at Sepang and Shanghai



Two Drivers

LMP2: Minimum one Bronze or Silver in the car (silver minimum 1h20m drive time, gold platinum max 1h30m)

LMP2AM: Bronze-Bronze or Bronze-Silver (silver maximum 1h20m drive time)

Three Drivers

LMP2: Minimum one Bronze or Silver in the car (Gold and Platinum maximum 1h30m drive time)

LMP2 AM: All bronze or Bronze-Bronze-Silver (silver maximum 1h30m drive time)



We understand the need for driver, amateur and professional, to be comfortable and to enjoy the experience. In the 2019-20 Series Eurasia had its own dedicated hospitality in three of the four rounds and a dedicated table in the official Asian Le Mans Series Hospitality area for the fourth.

Pit garage hospitality station with cold water, isotonic sports drinks, coffee, tea and snacks.

If required we can book your hotel, arrange rental cars and look after your guests (if allowed under covid-19 restrictions).

We produce a pre-event circuit, car, engineering and strategy document for the driver plus a post event report.

Just arrive and drive!



2019-2020 Asian Le Mans Series

- 5 million live stream viewers
- 2.19 million viewers for over 700 hours highlight programs broadcast to 167 Countries on 77 channels
- 44.2 million impressions reaching 6.2 million viewers for @AsianLeMans on Twitter
- Average 102 accredited media attended each event generating 7536 million digital impressions
- Chinese TikTok over one million views and Weibo just under one million.
- 97 drivers competed from 31 Countries
- *Figures from Nielsen Sports



BAM Promotions ensures our team and our drivers obtain great coverage online and in social media.

Discounted rates for our drivers at the Eurasia MSI Bio Performance Centre in Madrid Spain. Both amateur and professional drivers can reach their maximum potential through the modern training technologies implemented at the Centre.



- All management and administration costs
- Payment of all sea freight and transportation costs
- Team Management
- Mechanical service
- Event registration fees
- Race engineer, driver coaching and in-depth data analysis
- Data Engineer in LMP2
- New race tyres supplied as per regulations plus new tyres for the race week test
- All consumables and equipment to run a car
- Branding space on car allocated to Driver
- Hospitality passes provided to the driver
- Two or Three drivers sharing

Contact us for a quote

All inclusive with the exception of:

Insurance premium (varies dependant on the car and driver's record), insurance excess (for accidental damage when the car is under the control of the driver) and damage to engine or gearbox due to driver error



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