



eurasia



Asian Le Mans Series 2024-2025 LMP3 Guide

Asian Le Mans Series 2024-2025

Now firmly established as a major Championship the ACO have introduced another major change for the 2024-2025 season:

- Adding one more race making six races in total fully aligning the championship with European Le Mans
- Double headers at the Grade One Sepang International Circuit in Malaysia, Dubai Autodrome and Yas Marina F1 Circuit in Abu Dhabi
- Three classes – LMP2, LMP3 and GT3

2024-2025 Dates			
Races 1 & 2	Sepang International Circuit, Malaysia	Dec 6-8	2024
Races 3 & 4	Dubai Autodrome, Dubai	Feb 7-9	2025
Races 5 & 6	Yas Marina Circuit, Abu Dhabi	Feb 14-16	2025

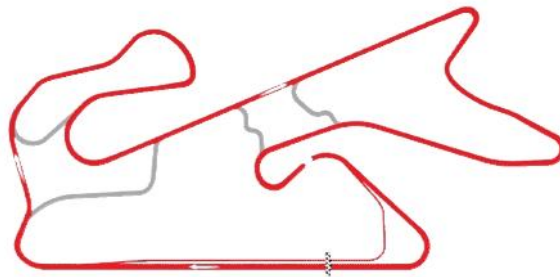
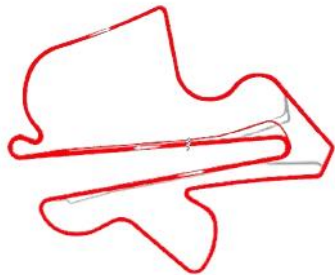
Track Time

Each event consists of:

- 1 x 90 - 120 minute Official Test Session
- 2 x 90 minute Free Practice Sessions
- 1 x 15 minute QTT
- 2 x 4 hour races

There may also be the possibility of a further unofficial test early race week at Sepang and Dubai. To be confirmed.

Similar kms covered to a full European Le Mans season.



LMP3 Crew Composition and Licence Requirement

LMP3					
2 drivers	min	max		min	max
Bronze	00h50		Bronze	00h50	
Bronze	01h45		Silver		

LMP3								
3 drivers	min	max		min	max		min	max
Bronze	00h50		Bronze	00h50		Bronze	00h50	
Bronze	00h50		Bronze	00h50		Silver		
Bronze	01h45		Silver			Silver		
Bronze	00h50		Bronze	00h50		Gold	01h00	

Minimum Driver Licence Requirement: FIA ITC

Road to Le Mans

- The Championship winning team in the LMP3 Class will receive an entry to Road to Le Mans with a 50% discounted entry fee
- Eurasia Motorsport has competed in the LMP2 Class at Le Mans five times and is ideally placed to run a car in the Road to Le Mans support races.



Eurasia Motorsport

- Eurasia Motorsport is an International company registered in Hong Kong and founded in 2004 with a base at the Sepang International Circuit in Malaysia
- We have managed and run cars to championship victories in Asian Le Mans LMP3, GT Asia, Blancpain GT Series Asia, Asian Le Mans Sprint Series, F.BMW, F.Pilota, F.Masters and TCR Asia International. We are race winners in LMP2 Asian Le Mans, GT Asian Le Mans, China LMP3 and Asian Formula Renault.
- We have competed for two seasons in the European Le Mans Series finishing in the top six overall in the Championship both times. We have taken part in five Le Mans 24h and two Daytona 24h in the LMP2 Class



Eurasia Motorsport

- We have worked with drivers such as Daniel Ricciardo, Antonio Giovinazzi, Roberto Mehri, Nick Cassidy, Shane Van Gisbergen, Pietro Fittipaldi, Nick Foster, Gustavo Menezes, Tristan Gommendy, Andrea Bertolinni, Richard Bradley, Sean Geale, Stefan Mucke, Thomas Laurent.. to name a few. We know what world class drivers require
- We have taken amateur bronze drivers from their first steps in car racing to winning championships and in two cases competing with us in the Le Mans 24 Hours
- We were the first Aston Martin Technical Partner Team and the only Minardi F1 Junior team (Minardi Team Asia)

World Class engineering and driver coaching



Ligier JSP 320

We are entering the most successful LMP3 car – the Ligier JSP 320

- Eurasia Motorsport personnel have extensive experience with the car having won the Asian Le Mans Series LMP3 championship and Asian Le Mans Sprint Cup with Ligier



Regulations

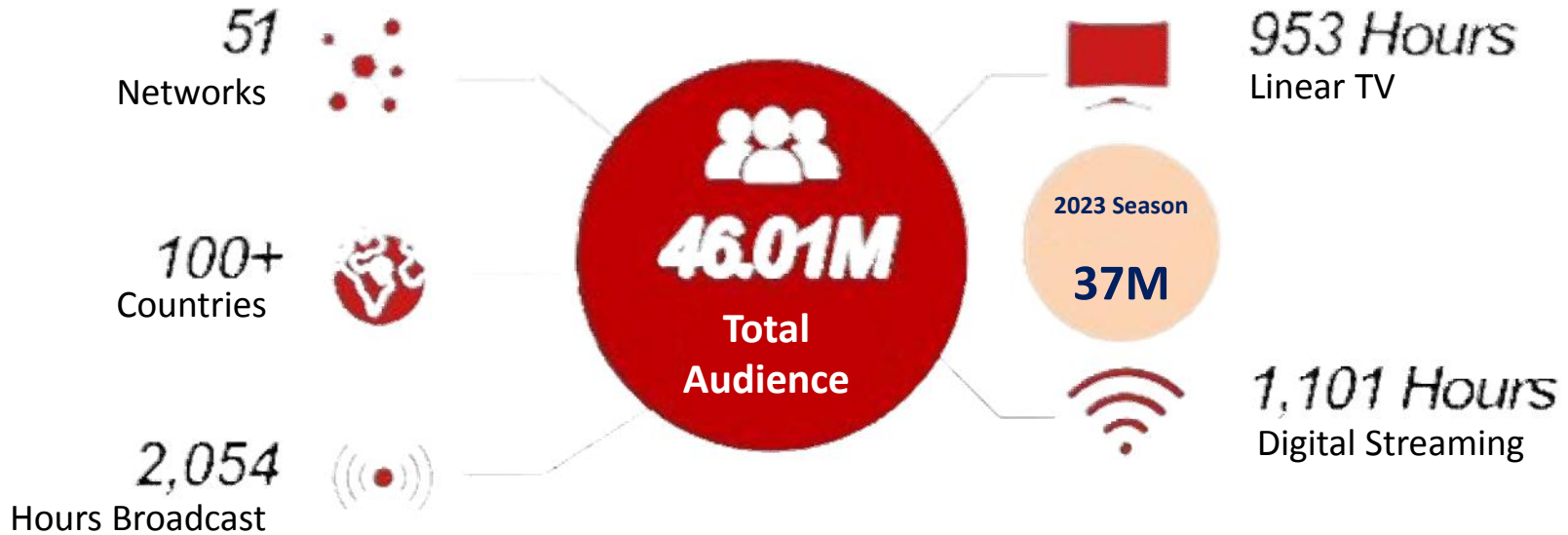
- Tyres per event: 2 sets for Free Practice, 1 set for qualifying, 2.5 sets for Race One and 2.5 sets for Race Two
- Michelin Tyres
- Two mandatory minimum time pit stops per race. Additional pit stops no minimum time
- Safety car pass-a-round ensures close racing
- VSC (Virtual Safety Car) and FCY also used
- ACO Race Control and Scrutineering as used in ELMS and WEC

Media Values

Media values have been growing year on year. What follows are the media values for the 2023-2024 season

Expect the 2024-2025 season media values to be even better!

Global Audience



Broadcast Audience

Rounds 1&2 - Sepang



Linear TV Audience

10,890,427



Linear TV Coverage

348hrs 28mins 39secs



Digital Streaming Audience

9,866,528



Digital Coverage

531hrs 52mins 06secs

Round 3 - Dubai



Linear TV Audience

3,826,850



Linear TV Coverage

171hrs 35mins 55secs



Digital Streaming Audience

4,163,990



Digital Coverage

210hrs 55mins 55secs

Rounds 4&5– Yas Marina



Linear TV Audience

8,634,448



Linear TV Coverage

301hrs 35mins 22secs



Digital Streaming Audience

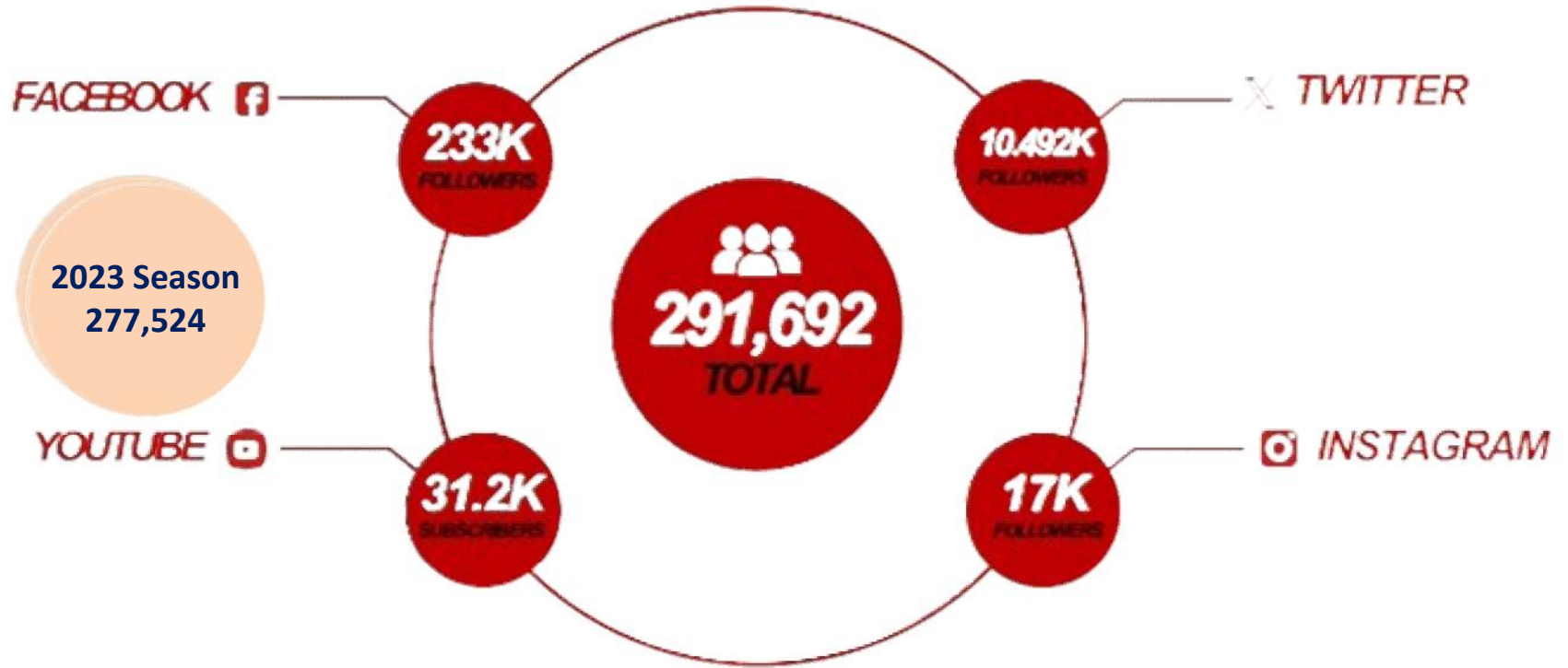
8,635,662



Digital Coverage

358hrs 05mins 22secs

Social Media



Written Media



80 Full season
Media pass holders



1,270 Online articles



491,367,681
Potential readership



Pre-Season Testing

We can offer the following test dates at the Sepang International Circuit, Malaysia in our Ligier JSP 320.

An ideal way to get up to speed in an LMP3 car at the first event venue and to evaluate the team.

- July 29-31
- August 5-6
- September 2-3 and 9-10
- October 1-3
- November 12-14 and 18-19

Budget

Our fee for the 2024-2025 Asian Le Mans Series is Euro ***** (contact us for information). Two or three drivers may share the car and cost

- All management and administration costs
- Payment of all sea freight and transportation costs
- Team Management
- Mechanical service
- Event registration fees
- Race engineer, driver coaching and in-depth data analysis
- New race tyres supplied as per regulations
- All consumables and equipment to run a car
- Branding space on car allocated to Driver
- Two hospitality passes provided to the driver

Just arrive and drive!

Exclusions

What is not included in the race fee:

- Engine and gearbox damage due to driver error (over-revs, ignoring alarms etc.)
- Insurance premium and excess – In the event of an accident the driver is responsible for the insurance excess payment.
- The driver is only responsible for damage caused when they are in control of the car, they are not responsible for damage costs caused by the other drivers sharing the car
- Drivers own flight, accommodation and transport costs. We can arrange accommodation and rental cars for you

Contact

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